UI Examples for Gestalt Laws

Held in exercises for the lecture
Smart Graphics on 3rd November 2005

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Examples for Gestalt Laws:

1. Law of Good Form (Prägnanz)
2. Law of Proximity (Nähe)
3. Law of Good Continuation (Kontinuität)
4. Law of Similarity (Ähnlichkeit)
5. Law of Closure (Geschlossenheit)
6. Law of Common Fate (Gemeinsames Schicksal)
Law of Good Form (Prägnanz)

- elements are not perceived as parts

Left figure: "X" is visible
Right figure: square is visible
Law of Proximity (Nähe)

- items close to each other are perceived as a group
Law of Good Continuation (Kontinuität)

- even though hidden, we believe to know that the object continues (even if does not make very much sense)
Law of Similarity (Ähnlichkeit)

- similar style for the main categories on the left side
Law of Closure (Geschlossenheit)

- grouping items by borders
- separating the left area (main categories) from the rest by a line
Law of Common Fate (Gemeinsames Schicksal)

- elements with the same fate (moving together), are perceived as group
Closing

- with Gestalt Laws items can be grouped very efficiently

- with little effort much can be gained